

Eyal Blum, PhD

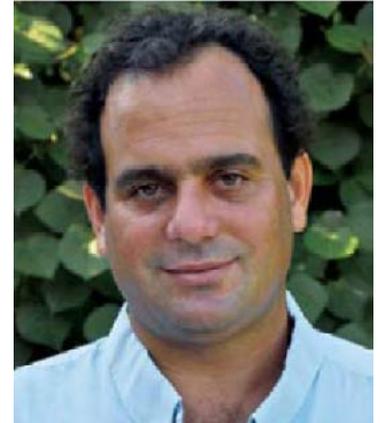
Central Arava Mayor



Central Arava Regional Council

Eyal Blum is the Mayor of the Central Arava Regional Council, a region that encompasses over 6% of the land of Israel.

Born and raised in Central Arava, Eyal is a second generation farmer. He is a resident of Moshav Idan where he and his wife Niva, one of the leading researchers at the Dead Sea Arava Science Center, raise their 3 children.



After living in the center of Israel for several years and completing his PhD at the Department of Plant Sciences of the Weizman Institute of Science, Eyal has returned to live in Central Arava.

He was elected as the General Manager of Moshav Hatzeva, the region's second largest community, where he was involved in developing the community, as well as initiating and developing several regional and national educational ventures.

In 2010 he was appointed as the Chief Executive Officer of the Arava Development Company- the economic arm of the Central Arava Regional Council.

As CEO, Eyal was in charge of all the economic and developmental projects in the region, among them are the Central Arava R&D center, community expansions, regional festivals, developing and operating the company's Tourism and Commerce Departments etc.

As the Mayor of Central Arava, Eyal is dedicated to the further development of the region focusing on improving the life quality of the residents and attracting new residents to the area. As a second generation pioneer, Eyal is extremely committed to the area, and in his vision and plans, the Central Arava will be an attractive focus of Tourism, Education, Academy and Business, together with cutting-edge leading Agriculture.

He is committed to provide good living standards to the local residents, both founders and the future generations, by expanding the range and the quality of services to the community.